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**FijiTV**

## PRESS RELEASE

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### **EMTV NOW BROADCASTING 24 HOURS/ SEVEN DAYS A WEEK**

EMTV is now broadcasting free-to-air throughout Papua New Guinea on a 24/7 basis thanks to an agreement reached with the *Australia Network*.

Following the close of local broadcasting at around midnight, EMTV now “switches” over to the *Australia Network* (formally *ABC Asia-Pacific*) via it’s connection with *Sky Pacific* (a subsidiary of parent company *FijiTV*). EMTV then resumes local broadcasting the next morning.

*Australia Network* - Australia's international satellite channel - is produced by Australia's largest and most trusted broadcaster, the *Australian Broadcasting Corporation*. Offering a rich and diverse range of information and general programming, *Australia Network* is currently available in 10.2 million homes in 41 countries across the region and in more than 200,000 hotel rooms.

The *Australia Network* television service can now be accessed from Mongolia in the north, India to the west, Indonesia and Papua New Guinea in the south and across Pacific to the Cook Islands and the fringes of French Polynesia to the east.

Screening programs specifically produced for regional audiences, *Australia Network* draws on the vast inventory of programming available from both the *Australian Broadcasting Corporation* and Australian commercial television networks and independent production houses from around the world.

On *Australia Network* you can catch the latest regional news, update your English language skills and tune in to world class international documentaries, lifestyle programs and top quality dramas, some never before seen in Papua New Guinea. Extensive sports coverage and award winning children’s programs are also included in the programming mix.

CEO of Media Niugini Limited, Mr Ken Clark said that the inclusion of the non-commercial *Australia Network* in EMTV’s programming mix is a win for local viewers wanting late night/early-morning viewing.

“It’s more informative and far more exciting than watching the test pattern!” Mr Clark said.

“Seriously though, the availability of *Australia Network*’s programming, combined with EMTV’s existing world-class standard of programming is a major bonus for those 3.5 million plus viewers that are within our footprint in Papua New Guinea...and it’s all free-to-air!” Mr Clark added.

**FOR MORE INFORMATION CONTACT:**

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